



Arts on the Credit Annual Report for January 1 to December 31, 2022

PRESIDENT'S REPORT

2022 was a busy year for Arts on the Credit! It was an encouraging year for many with most COVID restrictions lifted and AOTC was finally able to celebrate our 10th year anniversary, albeit 2 years late. AOTC, along with many others, realized that there were on-going challenges with COVID hesitancy (with good reason) and there was a new normal, a hybrid world of in-person and virtual. AOTC was prepared, and with the support of our artists, sponsors and community the 2022 results were encouraging. AOTC was able to host two indoor in person shows in April and November at The Waterside Inn. Although we limited booth space for both, we saw a positive response from our artists and audience alike. To kick off our 10th anniversary celebration AOTC hosted an in-person exhibit during March to showcase our April Show artists at Pazan Gallery. The exhibit's opening VIP evening had 45 people in attendance, enjoying an evening of art, music and nibbles. The April Show itself hosted 30 artists with approximately 500 attendees throughout the weekend. We also hosted our outdoor event, ArtsDrive, with 25 artists at 12 locations which attracted 150 attendees and was well received by our artists and attendees. ArtWorks in November, the 2nd year for this event, hosted 32 artists, with over 1,000 attendees over the weekend. We continued hosting our very successful monthly virtual gallery giving our artists the opportunity to share insights into their creative process connecting with both local and international audiences. As well, our AOTC monthly virtual artist meet ups provides the opportunity for artists to connect with each other and featured speakers have given our artists additional invaluable information and insights. And in this new hybrid world our social media views, traffic and followers continues to grow.

AOTC would like to thank the on-going and generous support of our sponsors; the City of Mississauga Culture Division, the Port Credit Community Foundation, the Ontario Trillium Fund, the Hazel McCallion Fund, Stephen Dasko and The Waterside Inn. And of course a huge thank you to our community of AOTC artists!

The AOTC team looks forward to 2023 with great optimism!

Elysia Prokopetz

TREASURER REPORT

The period January 1, 2022 to December 31, 2022 shows that AOTC has almost financially recovered from the impact of the covid pandemic. AOTC was able to hold an in person art exhibition in March, an art show in April, an art drive in September and an in person art show in November. Arts on the Credit was successful in obtaining increased grant funding from all of our grantors, along with Ontario Trillium Foundation grants. This allowed us to keep booth fees for our in person events reasonable, have free admission to our shows; hold a 10th anniversary exhibition and free virtual monthly gallery exhibitions for our members. Through AOTC's prudent fiscal management, we did end the year with a small profit.

The income statement for the period Jan 1 – Dec 31, 2022 shows income of \$72,300 (\$40,295 in 2021) and expenses of \$69,654 (\$34,323 in 2021), giving a profit of \$2,646 (\$5,972 in 2021). The balance sheet at December 31, 2022 shows a bank balance of \$14,939 and a HST receivable of \$3,888 along with deferred revenues of \$6,380. There is a \$12,447 balance in retained earnings.

Grant funding was used for general operations, the 10th anniversary exhibition, show expenses, the virtual galley and to increase our social media presence.

Debby de Groot

Arts On The Credit

Financial Statements

December 31, 2022

Prepared by Management

Arts On The Credit
Statement of Financial Position

| | Dec. 31 2022 | Dec. 31 2021 |
|--------------------------|-----------------|-----------------|
| Assets | | |
| Current | | |
| Cash | 14,939 | 18,800 |
| HST Receivable | 3,888 | 1,121 |
| PrePaid Expenses | 0 | 0 |
| | <u>18,827</u> | <u>19,921</u> |
| | <u>18,827</u> | <u>19,921</u> |
| Liabilities | | |
| Current | | |
| Accounts Payable | 0 | 20 |
| Deferred Revenue, note 3 | 1,330 | 700 |
| Deferred Grants, note 3 | 5,050 | 9,400 |
| | <u>6,380</u> | <u>10,120</u> |
| Net Assets | | |
| General Fund | 12,447 | 9,801 |
| | <u>18,827</u> | <u>19,921</u> |

Approved on behalf of the Board:



Director



Director

Prepared by Management

Statement of Revenue and Expenditure

| | Jan - Dec 2022 | Jan - Dec 2021 |
|---|-------------------|-------------------|
| Revenue | | |
| Grants - City of Mississauga | 12,500 | 10,000 |
| Grants - Foundations | 8,000 | 6,000 |
| Grants - Ontario Trillium Foundation | 15,050 | 6,400 |
| Sponsors | 1,000 | 700 |
| In Kind Sponsors, note 4 | 8,600 | 4,900 |
| Memberships | 1,750 | 0 |
| Earned Revenues | 25,400 | 12,295 |
| | <hr/> 72,300 | <hr/> 40,295 |
| Expenditure | <hr/> | <hr/> |
| Venue Costs | 29,526 | 12,979 |
| Advertising, Promotion, Social Media | 10,292 | 4,537 |
| Website | 2,089 | 3,039 |
| Signage | 3,030 | 1,531 |
| Programming Costs | 13,198 | 4,054 |
| Office & Miscellaneous | 10,887 | 7,812 |
| Insurance | 475 | 270 |
| Bank Charges | 157 | 101 |
| | <hr/> 69,654 | <hr/> 34,323 |
| Excess/(Deficit) Revenue over Expenditure for the year | <hr/> 2,646 | <hr/> 5,972 |

Prepared by Management

ARTS ON THE CREDIT
Statement of Changes in Net Assets

| For the year ended | Dec. 31 2022 | Dec. 31 2021 |
|---|-------------------------|-------------------------|
| Balance, beginning of year | 9,801 | 3,829 |
| Excess (shortfall) of revenue over expenditure for the year | 2,646 | 5,972 |
| Balance, end of year | 12,447 | 9,801 |

Prepared by Management

ARTS ON THE CREDIT
Notes To Financial Statements
December 31, 2022

1. Nature of Organization

The Organization was incorporated on August 23, 2018 under the Laws of Ontario as a corporation without share capital.

The object of the organization is to establish a visual arts organization for the purposes of promoting and encouraging visual arts in all forms.

The Organization is exempt from income taxes as a not for profit under the Income Tax Act.

2. Significant accounting policies

Basis of accounting and revenue recognition

The organization follows the accrual basis of accounting in accordance with Canadian standards for not-for-profit organizations in Part III of the CPA Canada Handbook.

Donations in kind

Volunteers contribute their time to assist the Organization in carrying out its activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

The Organization receives contributed materials, the fair value of which may or may not be reasonably determinable. Contributed materials are recognized as donations when fair value can be determined.

3. Deferred Revenue

| | Balance Beginning of Year | Funds Received | Recognized as Revenue | Balance End of year |
|-----------------|------------------------------|-------------------|--------------------------|------------------------|
| Advance income | 700 | 1,330 | 700 | 1,330 |
| Deferred Grants | 9,400 | 5,050 | 9,400 | 5,050 |
| | 10,100 | 6,380 | 10,100 | 6,380 |

4. In Kind Sponsors

This represents the estimated fair value of contributions for event venues, programming costs and items donated by artists.

Prepared by Management